



Web Site Sponsorship Packages

INTRODUCTORY OFFER!

All new sponsors will receive **ONE FREE MONTH** with the purchase of a Platinum, Gold, or Silver package.

Platinum Sponsorship

\$429 per month

Rotating Triple Banner Ad (468 x 180) on home page
Tower Ads (160 x 600) on every page of site
Button Ads (180 x 180) on blogs
Minimum of 20,000 monthly impressions

Three (3) month minimum
Four (4) available

Gold Sponsorship

\$329 per month

Exclusive rights to advertising within a single category
Banner Ad (468 x 120) on the category
Button ads throughout the site
Minimum of 10,000 monthly impressions

Three (3) month minimum
Twelve (12) available

Silver Sponsorship

\$149 per month

Combination of Tower Ads and Button Ads
Minimum of 5,000 monthly impressions

Three (3) month minimum
Limited to 24 sponsorships
Two (2) for each category

Splash & Dash Sponsorship

\$99 per month

Button ads scattered throughout the site
Minimum of 7,500 monthly impressions

Three (3) month minimum
Unlimited available

OCAS Favorites

\$24.99 per month

Directory listing of your company name
Listing of your company web site
Short description or tag line of your business

Three (3) month minimum
Unlimited available

Example:

ABC Bakery

www.ABCBakery.com

Yes, you can have gluten free cupcakes!

"Special Offer" Email

\$79.00 per mailing

Email containing a printable coupon and link to your website emailed to all OCAS subscribers

10% discount for 3+ mailings

Advertorial

TBD

Priced according to content and exclusivity desired.

Example: See *Health* category on the website → *Overactive Bladder*

<http://ocactiveseniors.com/health>